



JORDAN EWERT

Jordan Ewert is a photographer and educator.

Since 2011 Ewert has worked in the field of technology and the classroom, finding the most efficient ways to solve problems with classroom management. Some of his past roles have been photographer, videographer, Macintosh repair specialist, website specialist, and educator to students and adults alike.

In 2016 he worked with Wayne-Westland Community Schools (WWCSD) as a "Technology Integration Specialist" where he led dozens of workshops for teachers, secretaries, and building administrators in Google Suite and their respective applications.

In 2017 he served as an editorial instructor for the Art Institutes University teaching classes in editorial photography. Prior to this teaching position, Ewert transitioned into the role of "Website Administrator & Multimedia Specialist" for WWCSD and eliminated bottlenecks in communication while simultaneously implementing more effective strategies for social media and parent involvement.

In 2019 Ewert accepted the position of "Website Administrator & Social Media Coordinator" at University of Detroit Mercy to better understand social media. Between Aug. 2019 and June 2020 he increased overall Facebook engagement to over 230% with a total reach increase of 300%

CONTACT

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RESUME

EDUCATION

EASTERN MICHIGAN UNIVERSITY / Ypsilanti, MI 2016
- Master of Fine Arts in Photography

UNIVERSITY OF WISCONSIN - STOUT / Menomonie, WI..... 2010
- Bachelor of Fine Arts with a concentration in Painting

TEACHING EXPERIENCE

ART INSTITUTE OF MICHIGAN / Novi, MI..... 2017-18
- Adjunct Professor, Editorial Photography

EASTERN MICHIGAN UNIVERSITY / Ypsilanti, MI 2015-16
- Provided a series of Tech Talks to students and faculty

UNIVERSITY OF WISCONSIN - STOUT / Menomonie, WI..... 2010
- Provided a series of workshops in media-related technology to faculty

SKILLS (IN YEARS OF EXPERIENCE)

BUSINESS MANAGEMENT

- Running a photography business (Jordan Ewert Photography)11
- Managing invoices, estimates, receipts, etc.....9
- Working with talent, assistants, and release forms5

PHOTOGRAPHY / VIDEO / DESIGN SOFTWARE

- Adobe Photoshop: Digital retouching.....10
- Adobe Lightroom: Digital catalog management / camera raw8
- Adobe Illustrator: Creating logos and graphics6
- Adobe Premiere: Editing video and exporting file types for clients5
- Adobe InDesign: Creating magazine layouts5

WEB APPLICATIONS

- Wordpress: Setting up & managing websites for clients.....6
- Google Apps for Education: Docs, Sheets, Slides, Forms, and Sites.....5
- Search Engine Optimization3
- Automated social media sharing.....3
- Email newsletter management2
- Google Admin: Managing domain groups/permissions.....2
- Google Analytics: Client reports, managing filters, tracking, etc2
- Visme & Infogram: Creating infographics with data.....2

My resume & curriculum vitae can also be viewed on visualnoises.com/resume

MAGAZINES / ALBUMS / COMMERCIALS

The Light at the End of the Tunnel (Album) 2019

Created album artwork from multiple composite photography sources with digital painting overlays and effects

Smoke Signals Magazine 2013-17

Published 45 monthly newsletter magazine for the Historic Indian Village Association (HIVA) in Detroit, MI

Your Town Magazine 2016-17

Published three quarterly newsletter magazines for the community of Lathrup Village, MI

Westwood Community School District 2016

Shot and edited commercial advertising the seven K-12 schools in the city of Dearborn, MI and Inkster, MI with key highlights of what they provide to the surrounding community.

Detroit Live Magazine 2013

Exclusive photography and written article published for the 2012 Detroit Music Award Ceremony

Serrated Records 2009

Created album artwork for the band Now Until the Hour

AWARDS / FEATURES

Tangerine Dream Concert 2016

Featured clips of "Detroit Through Brick Wall" as part of video backdrop behind stage at the Schwingungen Festival (Windeck, Germany) with five other international artists.

NEAT Magazine 2014

Featured 10 conceptual images relating to themes in Summer and Fall Issues.

Photographyserved.com (part of Behance.net) 2013

Featured on front page of for the image series "Commercialism will be the New Symbol of Status While Hollywood Lies Dead."

University of Wisconsin-Stout . . . 2010

48 hour film festival - Won 1st place for short comedy "Slippery Slope."

Photographer's Forum Book (Best Photography of 2010) 2010

Image "Drowning in Oxygen" published as Honorable Mention (top 8%) for the Photographer's Forum Magazine.

WORK EXPERIENCE

UNIVERSITY OF DETROIT MERCY Aug. 2019 - Current

- Website Administrator & Social Media Coordinator / Detroit, MI

- Maintained the College of Liberal Arts & Education (CLAE) website for the University. Cleaned up pages for better readability, navigation, and mobile responsiveness. CLAE spans a total of 14 separate departments. Updated and maintained catalog pages for all department majors and minors.
- Managed social media for CLAE using Associated Press (AP) style language and formatting at all times. Built graphics for department flyers campus. Photographed major university events when related to CLAE. Between Aug. 2019 and June 2020 he increased overall Facebook engagement to over 230% with a total reach increase of 300%

WAYNE-WESTLAND COMMUNITY SCHOOLS . . . June 2016 - Aug. 2019

- Technology Integration Specialist (one-year grant position)

- Web Administrator & Multimedia Specialist / Westland, MI

- Updated Wayne-Westland Community School District website for improved user experience on smartphone devices. Featured news sections for upcoming events and photo galleries for previous events. Created infographics that were presented in public meetings and District website that played a key part in helping pass a \$158 million dollar bond proposal in 2018.
- Maintained staff directory and email groups for over 1,000 employees using Google Admin tools. Primary district photographer responsible for images used in online and print marketing.
- Worked with communications team publishing content on social media on a regular basis using automated scheduling software for Facebook, Instagram, and Twitter. Replicated social media streams for 20 schools. Provided personal support for five elementary schools, five principals, and 60+ teachers with technology tools such as Google Apps for Education (GAPE), Microsoft Office, Smartboard Tools, and video conferences.

ART INSTITUTE OF MICHIGAN Aug. 2017 - June 2018

- Editorial Photography Professor / Novi, MI

- Created Curriculum for students in the field of editorial photography, Invited professional local photographers to speak to class and answer questions. Led classroom critiques and researched activities involving narrowing down target audience for students professional work careers.
- Introduced business terminology and practical applications for real-world applications such as estimate sheets, invoices, and best practices.

EASTERN MICHIGAN UNIVERSITY Aug. 2014 - April 2016

- Graduate Assistant / Ypsilanti, MI

WESTWOOD COMMUNITY SCHOOLS Aug. 2011 - June 2016

- Computer Technician / Inkster, MI

UNIVERSITY OF WISCONSIN-STOUT Sept. 2008 - Sept. 2010

- Photographer & Multimedia Assistant / Menomonie, WI